

**E 4286**

**(Pages : 2)**

**Reg. No.....**

**Name.....**

**B.T.S./B.T.T.M. DEGREE (C.B.C.S.S.) EXAMINATION, NOVEMBER 2016**

**First Semester**

**Core Course 1—FUNDAMENTALS OF TOURISM**

**(2013 Admission onwards)**

**Time : Three Hours**

**Maximum Marks : 80**

**Part A (Short Answer Questions)**

*Answer all questions.*

*1 mark each.*

**Define the following :**

1. Tourist.
2. Diplomatic passport.
3. Inbound tourism.
4. Home stay.
5. Accessible tourism.
6. Wellness tourism.
7. Tour operation.
8. Motel.
9. Sunlust tourist.
10. Market.

**(10 × 1 = 10)**

**Part B (Brief Answer Questions)**

*Answer any eight questions.*

*2 marks each.*

11. Name *two* National Parks in Kerala.
12. What is Statistics of volume ?
13. Do we need a passport to visit lakhadweep.
14. Who is a domestic tourist ?
15. What is VFR ?

**Turn over**

16. Name the major destination falling under golden triangle.
17. What is an Inn ?
18. Who is a sunlust tourist ?
19. Which is the head quarters of U.N.W.T.O. ?
20. Name *one* water based adventure tourism activity.
21. Which country is known as cultural destination ?
22. When is Nehru Trophy boat race conducted ?

(8 × 2 = 16)

**Part C (Short Essay Questions)**

*Answer any six questions.*

*4 marks each.*

23. What is the use of tourism Statistics to Government ?
24. Introduce ONAM as a national festival.
25. What is a package tour ?
26. What is Psychological motivation ?
27. What are the characteristics of tourism products ?
28. Discuss the major elements of a destination.
29. What is itinerary costing ?
30. What are the basic principles of eco-tourism ?
31. What is cruise tourism ?

(6 × 4 = 24)

**Part D (Long Essays)**

*Answer any two questions.*

*15 marks each.*

32. Discuss the role and functions of tour operator.
33. Examine the changing role of travel agent.
34. Discuss the social and environmental impacts of tourism.
35. Explain the major attractions, activities and facilities available in any *one* popular destinations in India.

(2 × 15 = 30)