

E 1281

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Reg. No.....

Name.....

**B.B.A. DEGREE (C.B.C.S.S.) EXAMINATION, MARCH 2018**

**Sixth Semester**

**Choice Based Core Course—HEALTHCARE MANAGEMENT**

(2013 Admission onwards)

Time : Three Hours

Maximum Marks : 80

**Part A**

*Answer all questions.*

*Each question carries 1 mark.*

Define :

1. General hospital.
2. Ayurveda.
3. Recruitment.
4. Placement.
5. Outpatient.
6. Budget.
7. Silent epidemics.
8. Surgical clinic.
9. Electronic medical records.
10. Health tourism.

(10 × 1 = 10)

**Part B**

*Answer any eight questions.*

*Each question carries 2 marks.*

Write notes on :

11. In-patient record.
12. Diagnostic procedures.
13. Medicine consult service.
14. Clinical microbiology.

**Turn over**

15. Nursing station.
16. Rehabilitation.
17. Health insurance.
18. Primary health centres.
19. Workforce training.
20. Outsourcing of services.
21. Health education.
22. Internal medicine.

(8 × 2 = 16)

### Part C

*Answer any six questions.  
Each question carries 4 marks.*

23. Discuss the role of hospitals in health education and training.
24. Bring out the classification of hospital according to specialisation.
25. Explain the functions of hospital management.
26. Discuss the methods of recruitment in hospitals.
27. Bring out the functions of financial management in hospitals.
28. Explain the advantages and disadvantages of government health care units.
29. Explain the clinical services in hospitals.
30. Describe the budget allocation methods in hospitals.
31. Discuss the development of medical tourism in India.

(6 × 4 = 24)

### Part D

*Answer any two questions.  
Each question carries 15 marks.*

32. Describe the types of hospitals.
33. What are the types of records to be maintained in a hospital ?
34. Discuss the role of government in healthcare sectors.
35. Why is HRM important in hospitals ? What role do HR department play there ?

(2 × 15 = 30)