



QP CODE: 20100634



20100634

Reg No : .....

Name : .....

**BA DEGREE (CBCS) EXAMINATION, MARCH 2020**

**Sixth Semester**

**Choice Based Core Course - EC6CBT02 - BUSINESS ECONOMICS**

B.A Economics Model I, B.A Economics Model II Foreign Trade, B.A Economics Model II Insurance

2017 Admission Onwards

6FC22E77

**Instructions to Private candidates only:** This question paper contains **two sections**. Answer **Section I** questions in the answer-book provided. **SECTION II** Internal Examination questions must be answered in the question paper itself. Follow the detailed instructions given under **SECTION II**.

**SECTION I**

Time: 3 Hours

Marks: 80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What is Simulation method?
2. What is meant by decision making?
3. Define Scarcity
4. Demand schedule
5. Giffen good
6. Demand forecasting
7. What is Production function?
8. Explain Historical cost
9. What is Administered pricing?
10. What is meant by profit planning?
11. Discounted cash flow method
12. What is ceiling rate of interest?

(10×2=20)





### **Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Explain the Role of managerial decision making
14. Explain the opportunity cost concept
15. What are the factors affecting price elasticity of demand?
16. What are the determinants of durable consumer goods?
17. Explain Accounting cost , economic costs, actual cost and opportunity cost
18. Explain the methods of cost estimation.
19. Distinguish between cost oriented pricing ad competition oriented pricing
20. Evaluate the practical methods of pricing.
21. What is Capital Expenditure?

(6×5=30)

### **Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. What are the criterias of a good forecasting method?
23. Explain the concept of cost on the basis of time period.
24. What is Profit and Explain the profit theories?
25. What are the various capital budgeting techniques? Explain with numerical examples.

(2×15=30)

