

**B.B.A. DEGREE (C.B.C.S.S.) EXAMINATION, OCTOBER 2018****Fifth Semester**

Core Course—HUMAN RESOURCE MANAGEMENT

[2013 Admission onwards]

Time : Three Hours

Maximum Marks : 80

**Part A***Answer all questions.**Each question carries 1 mark.*

1. What is Human Resource ?
2. What is Recruitment ?
3. What is stimulus training ?
4. What is brain storming ?
5. What is promotion ?
6. What is career path ?
7. What is Job design ?
8. What is Fair wage ?
9. What do you mean by fringe benefits ?
10. What is Bonus ?

(10 × 1 = 10)

**Part B***Answer any eight questions.**Each question carries 2 marks.*

11. Define Human Resource Management.
12. What is manpower planning ?
13. Explain the selection process.
14. Explain the performance appraisal process.
15. Explain the merits of promotion based on merit.
16. What are the outcomes of Job analysis ?

**Turn over**

17. What are the factors affecting wage policy ?
18. Do you think VRS is beneficial to the organisation and the employees. Give your view.
19. Explain Piece wage method.
20. Explain the various types of incentives.
21. What is Internet recruiting ?
22. How an interview can be made more effective ?

(8 × 2 = 16)

### Part C

*Answer any six questions.  
Each question carries 4 marks.*

23. Explain the nature of Human Resource Management.
24. What are the challenges of Human resource management ?
25. Differentiate between recruitment and selection.
26. What is the process of Job analysis ?
27. Explain the various Retirement benefits given to the employees.
28. What are the problems that emerge in profit sharing scheme ?
29. What are the problems of job evaluation ?
30. What are the merits of 360degree appraisal ?
31. What are the principles for designing training programme ?

(6 × 4 = 24)

### Part D

*Answer any two questions.  
Each question carries 15 marks.*

32. Discuss the role of Human resource management in the current scenario.
33. Discuss the recruitment process.
34. Explain the different On the job training methods.
35. Explain the use of Job design.

(2 × 15 = 30)