

E 1616

(Pages : 2)

Reg. No.....

Name.....

B.T.S. DEGREE (C.B.C.S.S.) EXAMINATION, MARCH 2016

Sixth Semester

Core 22—WEB DESIGNING AND ONLINE BUSINESS FOR TOURISM

(2013 Admissions)

Time : Three Hours

Maximum Marks : 80

Part A

Answer all questions.

Each question carries 1 mark.

1. Define SMTP.
2. What is tool bar ?
3. Expand ARPANET.
4. How can you split the webpages with two or more windows ?
5. Write a syntax for inserting an image "Flower.jpg" in your webpage.
6. What is the use of <a> tag ?
7. How can you access settings, help, and search in computer ?
8. Write a short note on Magnetic media.
9. What is the use of outlook express ?
10. What is windows ?

(10 × 1 = 10)

Part B

Answer any eight questions.

Each question carries 2 marks.

11. What is software ?
12. What is HTML Tags ?
13. What are the types of network topologies ?
14. Explain Frames.
15. What are the basic requirements of a system ?
16. Describe features of E-mail.
17. What is MAN ?
18. What is the use of transmission media ?

Turn over

19. Describe tree topology.
20. What is document ?
21. What are the commonly used web browsers ?
22. Describe homepage.

(8 × 2 = 16)

Part C

*Answer any six questions.
Each question carries 4 marks.*

23. What is software ?
24. What is the use of FTP ?
25. Describe website.
26. Define HTML.
27. Write a short note on types of networks.
28. Write a short note on twisted pair media.
29. What is broad band ?
30. Which is the syntax for add bullets and numbering ?
31. How many types of internet access we have ? What are they ?

(6 × 4 = 24)

Part D

*Answer any two questions.
Each question carries 15 marks.*

32. Explain transmission media.
33. Describe the various tags in HTML.
34. Describe the history of internet.
35. Write a programme to display courses provided in your university or college using various types of listing.

(2 × 15 = 30)