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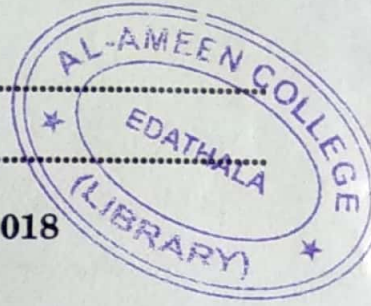
Reg. No...............................

Name...............................

B.A. DEGREE (C.B.C.S.S.) EXAMINATION, MARCH 2018

Sixth Semester

B.A. Economics

ENTREPRENEURSHIP AND SMALL BUSINESS ECONOMICS

(Choice Based Core Course for B.A. Economics Model I and Vocational Course for B.A. Economics Model II)

[2013 Admission onwards]

Time : Three Hours

Maximum Marks : 80

Part A (Definition Type Questions)

Answer all the questions in one sentence each.
Each question carries 1 mark.

Define the following :

1. Innovation.
2. Entrepreneur.
3. Motivation.
4. Project Appraisal.
5. TQM.
6. Quality Circle.
7. Cluster.
8. CPM.
9. Small Scale Industry.
10. Outsourcing.

(10 × 1 = 10)

Part B

Answer any eight of the following questions in a paragraph each.
(Not exceeding 100 words)
Each question carries 2 marks.

11. Network analysis.
12. Characteristics of an entrepreneur.

Turn over

13. SIDBI.

14. Creativity.

15. Capital formation.

16. BPO.

17. Business environment.

18. Manpower.

19. Entrepreneurship development.

20. Project Planning.

21. Ministry of MSME.

22. Project Report.

$(8 \times 2 = 16)$

Part C (Short Essays)

Answer any **six** *of the following questions in one and a* **half pages** *each.*
(Not exceeding 150 words).
Each question carries 4 marks.

23. Discuss the different kinds of entrepreneurs.

24. How can Women Entrepreneurship be encouraged ?

25. Discuss the contents of a project report.

26. Discuss the theory of Systematic Innovation.

27. Discuss the relationship between large and small business.

28. Discuss the different phases of a project life cycle.

29. Explain the theory of social change proposed by Weber.

30. What is PERT ?

31. Discuss the Weberian Theory on entrepreneurship.

$(6 \times 4 = 24)$

Part D (Long Essays)

Answer any **two** *of the following questions.*
(Not exceeding **four pages** *each).*
Each question carries 15 marks.

32. What are the factors affecting entrepreneurial growth ? What are the obstacles faced in India ?

33. Critically evaluate Schumpeterian theory of entrepreneurship.

34. Discuss the entrepreneurial opportunities in contemporary business environment.

35. Discuss the scope and functions of Management.

$(2 \times 15 = 30)$