

QP CODE: 19103064



Reg No :

B.Com. DEGREE (CBCS) EXAMINATION, NOVEMBER 2019

First Semester

Core Course - CO1CRT01 - DIMENSIONS AND METHODOLOGY OF BUSINESS STUDIES

(Common to all B.Com DEGREE Programmes)

2017 Admission Onwards

F9E9ED6C

Time: 3 Hours Maximum Marks:80

Part A

Answer any ten questions.

Each question carries 2 marks.

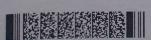
- 1. How the government earns revenue through business units?
- 2. What is Environmental Analysis?
- 3. Explain the concept of global business environment.
- 4. Give two arguments in favour of privatization.
- 5. Give two causes of globalization.
- 6. What do you mean by E-Commerce?
- 7. State the features of a shopping cart?
- 8. What is a Smart Card?
- 9. Find the meaning of stakeholder.
- 10. Conceptualise wealth maximization.
- 11. Research is to discover the truth. Comment.
- 12. State the principle objectives of research methodology.

 $(10 \times 2 = 20)$

Part B

Answer any six questions.

Each question carries 5 marks.



Turn Over



- 13. Explain the features of public corporation.
- 14. "Business Environment is dynamic". Discuss.
- 15. Prepare short notes on "Economic Development."
- 16. Will outsourcing improve performance?
- 17. Explain E-Business
- 18. What are the threats in M-Commerce?
- 19. Analyse the techniques to improve ethical practices in business.
- 20. Explain inductive and deductive research reasoning with examples.
- 21. Differences between pure research and applied research.

 $(6 \times 5 = 30)$

Part C

Answer any two questions.

Each question carries 15 marks.

- 22. Discuss the various functions performed by an established business organization.
- 23. Explain the recent economic initiatives of Government of India.
- 24. "Good corporate governance secures an effective and efficient operation of a company in the interest of all stakeholders". In the light of this statement discuss the need and importance of Corporate Governance.
- 25. Explain the various steps involved in research process.

 $(2 \times 15 = 30)$