

**E 8389**

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Name P. L. K.

**B.T.T.M. DEGREE (CBCS) EXAMINATION, JANUARY/FEBRUARY 2018**

**First Semester**

**Core Course—METHODOLOGY FOR TOURISM**

(2017 Admissions)

Time : Three Hours

Maximum Marks : 80

**Part A**

*Answer any ten questions.*

*Each question carries 2 marks.*

1. What is Inbound Tourism ?
2. Expand UFTAA.
3. Name one water based adventure tourism activity.
4. What is the concept of Paid Holidays ?
5. Define Carrying Capacity.
6. Who is an excursionist ?
7. What is a Homestay ?
8. Define cultural tourism.
9. What is Grand Tour ?
10. What is expenditure statistics ?
11. What is Mass Tourism ?
12. What is Responsible Tourism ?

(10 × 2 = 20)

**Part B**

*Answer any six questions.*

*Each question carries 5 marks.*

13. Explain the Elements of Tourism.
14. Explain the need for Measuring Tourism.

**Turn over**

15. What are the major cultural impacts of tourism ?
16. What are the major objectives of IATA ?
17. Briefly explain Leiper's Model.
18. What are the different types of travellers ?
19. Elaborate the concept of Annual Holidays.
20. Tourism is a Service Product. Explain.

(6 × 5 = 30)

### Part C

*Answer any two questions.*

*Each question carries 15 marks.*

21. Discuss the social, economics and environmental impacts of tourism.
22. Briefly explain the growth and development of tourism in India.
23. What do you understand by travel documents. Explain its various types.
24. Why India is called 'a land of all seasons and all reasons' ?

(2 × 15 = 30)