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Reg. No.....

Name.....

B.B.A./B.B.M. DEGREE (C.B.C.S.S.) EXAMINATION, OCTOBER 2018

Third Semester

Common Course – ENTREPRENEURSHIP

(Common for B.B.A and B.B.M.)

(2013 to 2016 Admissions)

Time : Three Hours

Maximum Marks : 80

Part A (Short Answer Questions)

Answer all questions.

Each question carries 1 mark.

1. Define the term entrepreneur.
2. What is EDP?
3. What is a tiny unit?
4. Define the term 'Project'.
5. What is meant by 'Bridge Finance'?
6. What is NIES BUD?
7. Write short note on EDII?
8. Who is a drone entrepreneur?
9. What is 'Tax Holiday'?
10. What is a project report?

(10 × 1 = 10)

Part B (Brief Answer Questions)

Answer any eight questions.

Each question carries 2 marks.

11. Distinguish between 'entrepreneur' and 'manager'.
12. State the economic factors that affect the growth of entrepreneurship.
13. State the objectives of EDPs.
14. Write a note on 'Venture Capital'.
15. What are the sources of project ideas?
16. State the functions of SIDO.
17. What are the various stages in a project life cycle?

Turn over

18. Explain 'Single Window Scheme'.
19. Who is an intrapreneur? Bring out his characteristic features.
20. Mention the symptoms of sickness in an industry.
21. Explain the term "Project Appraisal".
22. Write a note on 'NISIT'.

(8 × 2 = 16)

Part C (Short Essays)

Answer any six questions.

Each question carries 4 marks.

23. Describe the main functions of an entrepreneur.
24. Define Entrepreneurship and bring out its features.
25. Explain the various phases of EDPs.
26. Discuss the problems of women entrepreneurs.
27. Discuss the importance of Small Scale Industry.
28. Explain the contents of a project report.
29. Describe the various subsidy schemes for Small Scale Industry.
30. Describe the services provided by NSIC to Small Scale Units.
31. What is DIC? Explain its functions.

(6 × 4 = 24)

Part D (Essays)

Answer any two questions.

Each question carries 15 marks.

32. Discuss the role of entrepreneurs in the economic development of a country.
33. Briefly explain the various steps involved in starting a small scale unit.
34. What do you mean by project identification? Explain the various steps involved in project identification.
35. Explain the causes of sickness in Small Scale Industry.

(2 × 15 = 30)