

G 2086

(Pages : 2)

Reg. No.....

Name.....

M.Com. DEGREE (C.B.C.S.S.) EXAMINATION, MARCH 2015

First Semester

Faculty of Commerce

PM 01 C02—PRINCIPLES OF MANAGEMENT AND ORGANISATIONAL BEHAVIOUR
(2012 Admissions)

Time : Three Hours

Maximum : 30 Weight

Section A

I. Answer any *five* questions. Each question carries 1 weight, answer each question not exceeding *one page* :

- 1 What is MBO ?
- 2 What do you mean by conflict ?
- 3 Explain TA.
- 4 What do you mean by organizational diagnosis ?
- 5 Explain the concept of Six Sigma.
- 6 Define OB.
- 7 What is Synergy ?
- 8 Explain Group Decision-Making.

(5 × 1 = 5)

Section B

II. Answer any *five* questions. Each question carries 2 weight, answer each question not exceeding *two pages* :

- 9 "Change for the sake of change is no change at all". Comment on this statement.
- 10 What do you understand by OD Techniques ? Discuss the major OD Techniques.
- 11 Explain the major contributions of F.W. Taylor.
- 12 Explain the essential features, uses and limitations of Human Behaviour School of Management Thought.
- 13 "Planning is looking ahead, and controlling is looking back". Discuss.
- 14 Explain in detail the determinants of organizational structure. Give examples.
- 15 What are change barriers ? How leaders overcome them ?
- 16 Explain the advantages and disadvantages of Committees.

(5 × 2 = 10)

Turn over

Section C

III. Answer any *three* questions. Each question carries 5 weight, answer each question not exceeding *five pages* :

- 17 What is Kaizen ? What is the trend in management regarding this tool ?
- 18 Explain in detail the reasons for group formation ? Which of these reasons are more influential ? Why ?
- 19 What do you understand by forecasting ? Discuss the main techniques of forecasting.
- 20 What is CSR ? Give your arguments for and against corporate social Responsibility.
- 21 Explain MDP. What are steps in MDP ?
- 22 What are organizational conflicts ? What is management of conflicts ?

(3 × 5 = 15 marks)