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Reg. No.....

Name.....

B.T.T.M./B.T.S DEGREE (C.B.C.S.S.) EXAMINATION, OCTOBER 2018

Third Semester

Core Course : 8 – TOURISM POLICY AND PLANNING

(2013 to 2016 Admissions)

Time : Three Hours

Maximum Marks : 80

Part A

Answer **all** questions.

Each question carries 1 mark.

1. Define Tourism.
2. In which year the first tourism policy was announced by Government of India?
3. Give the period of first five year plan.
4. What is the main business of KTDC?
5. Which of the first planned eco tourism centre in India?
6. What is KTM?
7. Name three major departments in a Hotel.
8. Which organisation announce the theme for World Tourism Day?
9. What is CRS?
10. Who is the Union Minister for Tourism?

(10 × 1 = 10)

Part B

Answer any **eight** questions.

Each question carries 2 marks.

11. What is physical planning?
12. What is Swatch Bharat Mission?
13. What is a pilgrim circuit?
14. What is Special Interest Tourism?
15. Name the four destinations identified for Implementing Responsible Tourism in Kerala on a pilot basis.
16. What is VISA?

Turn over

17. Who is a tour operator?
18. Name two bird sanctuaries in Kerala?
19. Who is the chairman of Kerala State Planning Board?
20. What is NULM?
21. What is IRCTC?
22. What is a Motel?

(8 × 2 = 16)

Part C

Answer any **six** questions.

Each question carries 4 marks.

23. Give the main features of Tourism Policy 1997.
24. What is the need for Planning?
25. What is Globalisation?
26. What is planning from below?
27. State the social significance of tourism planning.
28. What is the need for state tourism policy?
29. Discuss the basic objectives of DTTCs in Kerala.
30. Write a note on ITDC.
31. What is tourism promotion?

(6 × 4 = 24)

Part D

Answer any **two** questions.

Each question carries 15 marks.

32. Critically examine the latest tourism policy of Kerala.
33. Discuss the different phases of planning in Tourism.
34. Give an account of the major Tourism projects and Programmes implemented in India under various five year plans.
35. Discuss the importance of Environmental Impact Analysis in planning on Eco tourism destination.

(2 × 15 = 30)