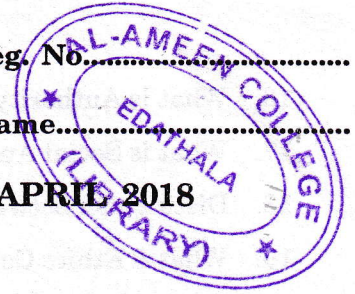**E 2064**

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Reg. No..................

Name........................

UNDERGRADUATE (C.B.C.S.S.) EXAMINATION, APRIL 2018

Fifth Semester

Open Course—BUSINESS ETHICS

(Offered by the BOS in Commerce)

[2013 Admission onwards]

Time : Three Hours

Maximum Marks : 80

Section A

Answer **all** *questions.*
Each question carries 1 mark.

1. What is Fraud ?

2. What are Norms ?

3. What is 'Compensation' for workers ?

4. What is Corporate Policy ethics ?

5. What is Culture ?

6. What is Organisational Climate ?

7. Define Policy.

8. Define the term Responsibility.

9. Who is a whistle blower ?

10. Give an example of CSR to public.

(10 × 1 = 10)

Section B

Answer any **eight** *questions.*
Each question carries 2 marks.

11. What is 'Ethics in Pricing'.

12. What is Corporate Image ?

13. What is Business Ethics ?

14. State the relationship between whistle blowing and loyalty.

15. Define Process Quality.

Turn over

16. What is Authority ?

17. What is Social Audit ?

18. Distinguish between 'Ethicality' and 'Legality'.

19. What is Ethics Committee ?

20. What are Ethical Issues ?

21. What are Corporate Values ?

22. Define Strategy.

(8 × 2 = 16)

Section C

Answer any six questions.
Each question carries 4 marks.

23. Write a short note on the fiduciary responsibilities of a manager.

24. What are the effects of Corporate Excellence ?

25. What are the pillars of corporate governance ?

26. Describe 'Responsibility to Environment'.

27. How far ethics facilitate in achieving business goals ?

28. Explain the golden rule model of ethics.

29. Explain Code of Ethics.

30. Explain the types of Ethical actions.

(6 × 4 = 24)

Section D

Answer any two questions.
Each question carries 15 marks.

31. What is the scope of Social Audit? Give examples of some companies which have the practice.

32. Explain in detail the characteristics of ethical actions.

33. 'CSR is the best way to get reputation'. Substantiate this statement.

34. 'Corporate Governance practices in India are far below standards in comparison with developed countries'. Evaluate the statement and comment.

(2 × 15 = 30)