

E 5915

(Pages : 2)

Reg. No.....

Name.....

B.A. DEGREE (C.B.C.S.S.) EXAMINATION, MARCH 2017

Sixth Semester

B.A. English Literature and Communication Studies (Two Main)

Core Course—ENTREPRENEURSHIP DEVELOPMENT

(2013 Admission onwards)

Time : Three Hours

Maximum Marks : 80

Part A

Answer all questions in a sentence each.

Each question carries 1 mark.

1. An entrepreneur should be a person who can bear ——— and ———.
2. Who is an innovative entrepreneur ?
3. State the first phase of ED programme.
4. Expand EDII.
5. Define working capital.
6. What is seed capital ?
7. DIC stands for ———.
8. IDZ stands for ———.
9. What is margin money loan ?
10. Corporate tax is imposed by ———.

(10 × 1 = 10)

Part B

Answer any eight of the following in two or three sentences each.

Each question carries 2 marks.

11. Define SSI unit.
12. Write a note on Technological entrepreneurs.
13. Who are instigated entrepreneurs ?
14. Explain the term social mobility.
15. State any four objectives of EDP.
16. What is a sick unit ?
17. What is meant by Technology Fund Scheme ?
18. What is a Tax Holiday ?

Turn over

19. What is Green channel scheme ?
20. Write a brief note on Technopark.
21. State any two characteristics of a project.
22. What is social audit ?

(8 × 2 = 16)

Part C

*Answer any six of the following in a Short Paragraph of not more than 50 words each.
Each question carries 4 marks.*

23. State the role of RRBs in financing entrepreneur.
24. Define and explain the meaning of CSR.
25. Distinguish between a capitalist and an entrepreneur.
26. Explain the features of Micro Finance Programme.
27. What are the steps to be followed in selecting location of business.
28. Write a note on DIC.
29. Write a note on PMRY.
30. Explain the importance of incentives.
31. Briefly explain the basic steps in project appraisal.

(6 × 4 = 24)

Part D

*Answer any two in an Essay of about 300 words each.
Each question carries 15 marks.*

32. Explain in detail about the different types of entrepreneur.
33. Write an essay on weaknesses of small scale sector in Kerala.
34. Briefly explain the functions of KVIB.
35. Write a brief note on (i) IDBI ; (ii) IFCL.

(2 × 15 = 30)