

**E 2510**

(Pages : 2)

Reg. No.....

Name.....

**B.T.S. DEGREE (C.B.C.S.S.) EXAMINATION, NOVEMBER 2015**

**First Semester**

Common Core 1—ECONOMICS AND BANKING FOR TOURISM MANAGERS

(2013 Admission onwards)

Time : Three Hours

Maximum : 80 Marks

**Part A (Short Answer Questions)**

*Answer all questions.*

*Each question carries 1 mark.*

1. State welfare definition of Economics.
2. What is an economic system ?
3. Define mixed economy.
4. Distinguish between current and savings account.
5. What is MICR cheque ?
6. Which is the Central Bank of India ?
7. What is Bank rate ?
8. What is cost of production ?
9. What is cross elasticity of demand ?
10. What is an economic good ?

(10 × 1 = 10)

**Part B**

*Brief answer questions.*

*Answer any **eight** questions.*

*Each question carries 2 marks.*

11. What are the invisible forces in a market ?
12. State the law of demand.
13. What is core banking system ?
14. What is moral situation ?
15. Which bank is called Banker's Bank in India ?
16. What is overdraft facility ?

Turn over



17. What is opportunity cost ?
18. What is the relationship between price and quantity demanded in a usual demand curve ?
19. Why supply curve slopes upwards ?
20. What is perfectly inelastic demand ?
21. What is complementary good ?
22. Distinguish between goods and services.

(8 × 2 = 16)

### Part C

*Short Essay questions.  
Answer any **six** questions.  
Each question carries 4 marks.*

23. Examine the scope of managerial economics.
24. Discuss the characteristics of capitalism.
25. What are the merits of socialism ?
26. What are the different methods of cost reduction ?
27. What is credit creation ?
28. Give an account of any two credit instruments.
29. What is Teller System.
30. Write a note on MICR cheques.
31. What is electronic fund transfer system ?

(6 × 4 = 24)

### Part D

*Long essay.  
Answer any **two** questions.  
Each question carries 15 marks.*

32. Discuss the various methods adopted for quantitative and qualitative credit control.
33. Examine the functions of commercial banks.
34. Discuss how price elasticity of demand is measured.
35. What is cost of production ? Discuss how total cost, marginal cost and average cost are related using examples.

(2 × 15 = 30)