



QP CODE: 20101371



20101371

Reg No : .....

Name : .....

**B Voc Degree Examination, NOVEMBER 2020**

**First Semester**

B.Voc Sound Engineering

**BSEG103 - MEDIA HISTORY**

2018 admission onwards

8ECF607A

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Digital radio broadcasting has first emerged in\_\_\_\_?
2. BBC ?
3. In india FM broadcasting was first started in?
4. The first public relation conference was held in?
5. The first DTH service in India?
6. ENG stands for?
7. Expand ETV?
8. Who is the director of Great Train Robbery ?
9. Who is the director of Ivan the terrible ?
10. \_\_\_\_\_ is generally thought of as action in a single location and continuous?
11. Indian first feature length documentary made by \_\_\_\_\_?
12. 91st academic award ceremony held in the year\_\_\_\_?

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. What is the importance of radio jingles?





14. Define public relation.
15. Write a short note on television.
16. Explain TV for entertainment.
17. Write a short on ethics of telecasting.
18. Explain the middle cinema.
19. Explain the second wave.
20. What is your opinion about censorship in Indian film?
21. What is the importance of social media?

(6×5=30)

### **Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Trace out the history and development of radio.
23. Trace out History of advertising.
24. Write an essay on the milestones in Indian cinema.
25. Write an essay on Sathyajith Roy, Dadasaheb phalke and Ritwik Ghatak, the pioneers of Indian cinema.

(2×15=30)

