

B.B.A. DEGREE (C.B.C.S.S.) EXAMINATION, MARCH 2019

Sixth Semester

Choice Based Core Course—HEALTHCARE MANAGEMENT

(2013 Admission onwards)

Time : Three Hours

Maximum Marks : 80

Part A

*Answer all questions.
1 mark each.*

Define :

1. Homeopathy.
2. Diabetic clinic.
3. Job analysis.
4. Employee payroll.
5. Inpatient.
6. Budget allocation.
7. Demographic transition.
8. Orthopaedics.
9. Medical records.
10. Health Care Infrastructure.

(10 × 1 = 10)

Part B

*Answer any eight questions.
2 mark each.*

Write notes on :

11. Mental health record.
12. Nursing services.
13. Internal medicine.
14. Clinical pathology.
15. Treatment room.
16. Wellness and prevention.

Turn over

17. Private medicine.
18. Hospital costs.
19. Healthcare consumables.
20. Migration of healthcare workers.
21. Community care.
22. Service specialisation.

(8 × 2 = 16)

Part C

*Answer any six questions.
4 marks each.*

23. Discuss the changing role of hospitals from curative care to community care.
24. Explain the types of hospitals according to the system of medicine.
25. Explain staffing in hospitals.
26. Describe budget allocation methods in hospitals.
27. Compare and comment Private and Government healthcare units in India.
28. Discuss the reasons for the growth of private healthcare units in India.
29. Explain the role of government in ensuring public health.
30. Describe the lab services in hospitals.
31. Why X-ray department is important in hospitals.

(6 × 4 = 24)

Part D

*Answer any two questions.
15 marks each.*

32. Explain the departments of a hospital.
33. Describe tourism as part of healthcare management in India.
34. Discuss the role of hospitals in development of Society.
35. Explain the need for healthcare management.

(2 × 15 = 30)