

QP CODE: 18103311

Reg No :

Name :

BTTM DEGREE (CBCS) EXAMINATION, NOVEMBER 2018

Third Semester

BACHELOR OF TOURISM AND TRAVEL MANAGEMENT

CORE COURSE - TT3CRT09 - TOURISM PRODUCTS

2017 Admission Onwards

E4CF7572

Maximum Marks: 80

Time: 3 Hours

Part A

Answer any **ten** questions.

Each question carries **2** marks.

1. Name the tourism minister in the union ministry?
2. Write any four geographical elements of Tourism?
3. Write a note on palace on wheels?
4. Write a short note on the scope of adventure tourism in Kerala?
5. Explain gastronomic tourism?
6. Name the holibook of Buddhism.
7. Give the two styles of music?
8. Write a note on UTSAVAM.
9. Ahammadabad is famous for which type of Event?
10. Karnataka is famous for which waterfall?
11. Write a note on camel safari.
12. Howmany wildlife reserves in Kerala. What are they?

(10×2=20)

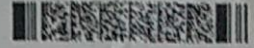
Part B

Answer any **six** questions.

Each question carries **5** marks.

13. Discuss various elements of tourism product?
14. Depict Kochi as a Heritage destination.





15. Explain biosphere reserves with suitable examples.
16. Write a short note on South indian pilgrimage sites.
17. Describe the major dance festivals of India.
18. Explain the following- 1) Aranmula Kannadi 2) Alappuzha Coir
19. Describe the flora and fauna of Silent valley National park. Name the endangered species protected here.
20. Describe the major bird sanctuaries of Kerala.
21. Highlight Lakshadweep as an Island tourism destination.

(6×5=30)

Part C

Answer any **two** questions.

Each question carries **15** marks.

22. Evaluate the role of tourism products in making india as an " Incredible "Tourism destination.
23. Discuss tourism resources in India?
24. Write an essay on Jainism.Explain the major jain pigrimage sites in India.
25. Fairs and festivals have an important role to promote India as an all season destination. Explain.

(2×15=30)

